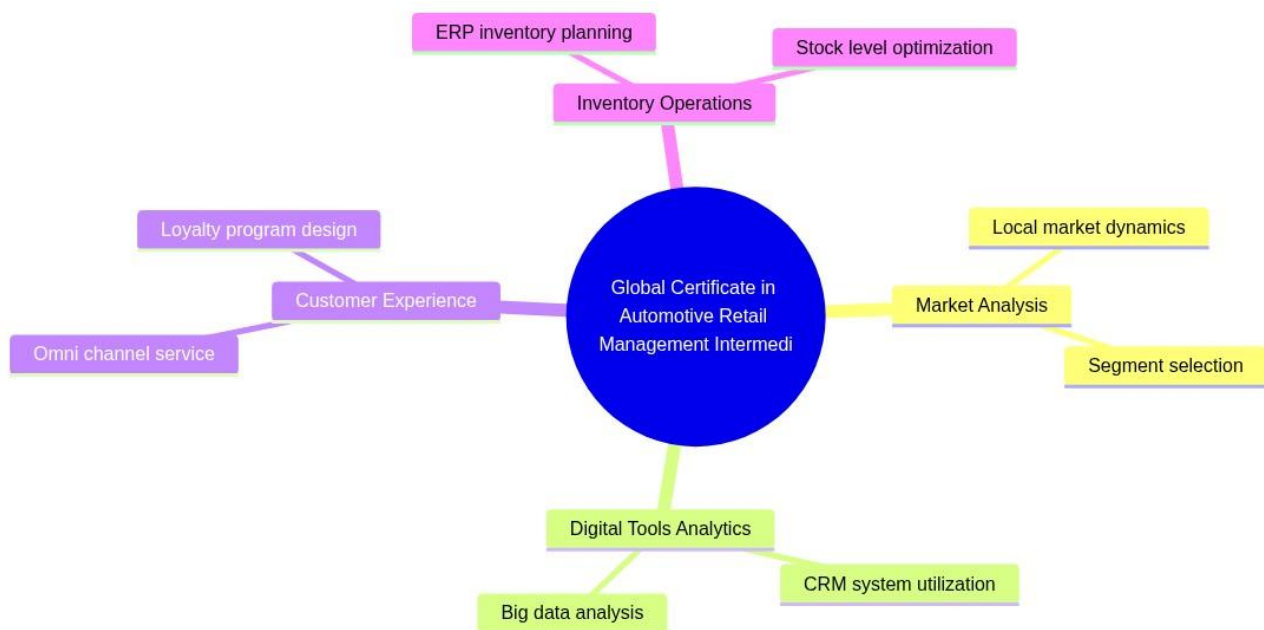


Global Certificate in Automotive Retail Management (Intermediate)

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mindmap

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Market Analysis

Local market dynamics

Segment selection

Digital Tools Analytics

CRM system utilization

Big data analysis

Customer Experience

Omni channel service

Loyalty program design

Inventory Operations

ERP inventory planning

Stock level optimization