
Customer Due Diligence

Customer Risk Assessment Unit

Adverse Media Screening negative news, reputational risk, media monitoring A systematic process of reviewing newspapers, online publications, and broadcast media for information that could indicate a customer's involvement in illicit activities. Practical application includes integrating a media-monitoring tool with the Customer Risk Assessment Unit (CRAU) to flag individuals appearing in sanctions lists or fraud reports. A challenge is distinguishing between genuine risk and merely sensational reporting; analysts must corroborate findings with additional sources before escalating.

Aggregation Risk concentration risk, portfolio risk, exposure limits The increased risk that arises when multiple low-risk customers collectively create a high-risk profile for a product or service line. For example, a CRAU may identify that dozens of small-value crypto-wallet accounts, each below the reporting threshold, together exceed the institution's exposure limit for virtual assets. Managing aggregation risk requires setting aggregate thresholds and regularly reviewing cumulative exposures.

Anti-Money Laundering (AML) financial crime, compliance, regulatory framework A set of laws, regulations, and procedures designed to prevent the generation of income through illegal actions. The CRAU operates within the AML framework to assess the likelihood that a customer could be used to launder proceeds of crime. Effective AML programs combine risk-based customer due diligence (CDD), transaction monitoring, and reporting of suspicious activity. A key challenge is keeping pace with evolving typologies and regulator expectations.

Beneficial Owner ownership structure, control, transparency The natural person who ultimately owns or controls a legal entity, either directly or indirectly. Identifying the beneficial owner is a core task of the CRAU, as hidden ownership can conceal high-risk relationships. Practical steps include requesting shareholder registers, trust deeds, and conducting verification against public registries. Difficulty arises when owners use layered corporate structures or offshore jurisdictions to obscure control.

Customer Due Diligence (CDD) KYC, risk assessment, verification The process of collecting and evaluating information about a customer to determine the level of risk they pose. CDD is the foundation upon which the CRAU builds its risk rating, employing identity verification, source-of-wealth analysis, and ongoing monitoring. In practice, CDD may be simplified for low-risk retail customers but must be enhanced for politically exposed persons (PEPs) or high-value accounts. The main challenge is balancing thoroughness with operational efficiency.

Enhanced Due Diligence (EDD) high-risk customers, deep dive, additional controls A more intensive investigation applied to customers who present a higher risk of money laundering or terrorist financing. The CRAU triggers EDD when a client is a PEP, operates in a high-risk jurisdiction, or engages in complex

transactions. EDD may involve obtaining source-of-fund documentation, conducting site visits, and performing detailed background checks. The challenge is the resource intensity and potential customer friction.

Financial Action Task Force (FATF) global standards, typologies, recommendations An intergovernmental body that sets international AML/CTF standards, publishes the FATF Recommendations, and conducts mutual evaluations. The CRAU aligns its risk assessment methodology with FATF guidance, such as using the risk-based approach and applying the "risk indicators" framework. A challenge for institutions is interpreting FATF's high-level standards into concrete, actionable policies.

Geographic Risk jurisdiction, sanctions, political stability The level of risk associated with a customer's location, based on factors such as corruption perception, regulatory quality, and exposure to conflict. The CRAU assigns higher risk scores to customers residing in or conducting business with sanctioned countries. For instance, a client operating in a jurisdiction with a high corruption index may require additional documentation and monitoring. The difficulty lies in keeping geographic risk ratings current as political conditions evolve.

High-Risk Customer PEP, high-value, complex structures A client who, based on the CRAU's assessment, exhibits characteristics that significantly increase the likelihood of illicit activity. Examples include senior government officials, owners of large cash-intensive businesses, or entities with opaque ownership. High-risk customers trigger EDD, increased transaction monitoring frequency, and senior-management review. Managing these clients demands robust documentation and clear escalation pathways.

In-Depth Transaction Monitoring pattern analysis, alerts, thresholds The ongoing review of customer transactions to detect anomalies that may indicate suspicious activity. The CRAU configures monitoring rules based on risk scores; high-risk customers receive lower thresholds for generating alerts. Practical application includes using machine-learning models to identify unusual spikes in volume or cross-border transfers. A major challenge is balancing false positives against missed detections, which can strain compliance resources.

International Sanctions List UN, OFAC, EU, blacklists Official compilations of individuals, entities, and countries subject to trade or financial restrictions. The CRAU must screen all customers against these lists during onboarding and on an ongoing basis. For example, a new corporate client may be rejected if a shareholder appears on the OFAC Specially Designated Nationals (SDN) list. Maintaining up-to-date list feeds and handling name-matching ambiguities are common operational challenges.

KYC (Know Your Customer) identity verification, onboarding, documentation The set of procedures used to verify the identity of a client and gather essential information. KYC is the first step in the CRAU's risk assessment, providing the data needed to assign a risk rating. Typical documents include passports, utility bills, and incorporation certificates. The challenge is ensuring authenticity of documents, especially in jurisdictions with limited electronic verification capabilities.

Legal Entity Identifier (LEI) global identifier, corporate transparency, data registry A unique 20-character alphanumeric code that identifies legally distinct entities that engage in financial transactions. The CRAU uses LEIs to map corporate relationships, uncover hidden subsidiaries, and assess aggregation risk. For instance, a chain of shell companies may be linked through shared LEIs, revealing a potential conduit for illicit funds. The difficulty is that not all jurisdictions require LEI registration, leading to gaps in coverage.

Money Laundering placement, layering, integration, illicit proceeds The process of disguising the origins of illegally obtained money to make it appear legitimate. The CRAU's purpose is to detect and prevent the three stages of laundering by assessing customer risk, monitoring transactions, and reporting suspicious activity. Real-world examples include structuring cash deposits just below reporting thresholds. The challenge lies in detecting sophisticated schemes that blend legal and illegal funds.

Negative News Screening adverse media, risk flag, source verification Similar to adverse media screening, this process focuses specifically on identifying reports that could indicate illicit behavior. The CRAU leverages automated tools to scan news feeds for keywords linked to fraud, corruption, or terrorism. When a flag is raised, analysts must verify the credibility of the source and determine whether the risk level warrants enhanced scrutiny. Over-reliance on automated tagging can lead to unnecessary investigations.

Operational Risk process failures, technology, human error The risk of loss resulting from inadequate or failed internal processes, people, or systems. Within the CRAU, operational risk may manifest as missed alerts due to system downtime or errors in data entry during KYC collection. Mitigation strategies include regular system testing, staff training, and implementing dual-control checks. However, achieving zero operational risk is unrealistic; the goal is to reduce exposure to an acceptable level.

Politically Exposed Person (PEP) public official, family member, close associate An individual who holds a prominent public function, or a relative or associate of such a person, who may be at higher risk for corruption. The CRAU must identify PEPs during onboarding and apply EDD, including source-of-wealth verification and heightened monitoring. A practical scenario involves a client who is a minister's sibling; the CRAU would request additional documentation on business interests. Determining indirect relationships, especially across jurisdictions, is often complex.

Risk Appetite tolerance, board policy, strategic limits The amount and type of risk an organization is willing to accept in pursuit of its objectives. The CRAU aligns its risk scoring thresholds with the institution's risk appetite, enabling the firm to decide which customers are acceptable. For example, a bank with a low risk appetite may reject all high-risk customers, whereas a firm with a higher appetite may accept them under strict controls. Setting an appropriate appetite requires board-level oversight and periodic review.

Risk Indicator red flag, metric, scoring factor Specific characteristics used to assess the likelihood of illicit activity, such as high-volume cash transactions or connections to sanctioned jurisdictions. The CRAU builds a risk-indicator matrix to assign points for each factor, producing an overall risk score. A practical illustration: a customer who conducts > \$10,000 cash deposits weekly receives a "high cash volume"

indicator, adding points to their risk rating. Selecting relevant indicators and weighting them appropriately is a continuous refinement process.

Risk Rating score, tier, classification The numerical or categorical result of the CRAU's assessment, typically ranging from low to high. The rating determines the level of due diligence required, monitoring frequency, and approval authority. For instance, a "high" rating may necessitate senior-management sign-off before account opening. Maintaining consistency across assessors, avoiding rating inflation, and ensuring the rating reflects current risk are ongoing challenges.

Sanctions Compliance embargo, export controls, restricted parties The set of procedures to ensure that an institution does not engage in prohibited transactions with sanctioned individuals or entities. The CRAU integrates sanctions screening into its onboarding workflow, automatically rejecting or flagging matches for further review. A common difficulty is handling "false positives" caused by common names, which requires manual verification to avoid unnecessary customer disruption.

Source-of-Wealth (SoW) fund origin, income verification, documentation Information that explains how a customer accumulated the wealth used to fund their accounts or transactions. The CRAU requests SoW documents for high-value clients, such as tax returns, inheritance papers, or business contracts. For example, a client depositing \$1 million may need to provide a sale agreement for a property. Verifying SoW can be resource-intensive and may encounter privacy constraints.

Transaction Pattern Analysis behavioral profiling, anomaly detection, baseline The examination of a customer's historical transaction data to establish a "normal" profile and detect deviations. The CRAU uses statistical models to define baselines for frequency, amount, and counterparties. If a client who typically performs domestic wire transfers suddenly initiates large offshore payments, the system generates an alert. The challenge is that legitimate business changes can mimic suspicious patterns, requiring analyst judgment.

Ultimate Beneficial Owner (UBO) control, transparency, ownership chain The individual who ultimately owns or controls a legal entity, often identified after traversing multiple layers of corporate structure. The CRAU must uncover the UBO to assess true risk, particularly for trusts, foundations, and offshore vehicles. Practical steps include requesting trust deeds, nominee agreements, and cross-referencing public registries. Identifying UBOs can be hindered by jurisdictions that limit public disclosure.

Virtual Asset Service Provider (VASP) cryptocurrency exchange, wallet provider, AML obligations Entities that facilitate the exchange, transfer, or custody of virtual assets. The CRAU treats VASPs as high-risk due to the pseudonymous nature of crypto transactions. Enhanced controls include requiring blockchain analytics, verifying wallet ownership, and monitoring for rapid asset turnover. Regulatory guidance varies globally, creating compliance complexity for institutions serving VASP clients.

Watchlist Screening political sanctions, terrorist lists, internal alerts The process of comparing customer data against curated lists of persons of interest, such as the UN Security Council sanctions list or the EU terrorist

watchlist. The CRAU incorporates watchlist screening into both onboarding and periodic reviews. A typical scenario: a newly opened account is halted because the customer's surname matches an entry on the EU's list; further investigation determines a false positive due to a common name. The key challenge is maintaining high-quality matching algorithms while minimizing disruption.

Risk-Based Approach (RBA) proportionality, resource allocation, dynamic assessment A methodology that allocates compliance resources according to the level of risk each customer presents. The CRAU implements RBA by assigning higher scrutiny and monitoring frequencies to high-risk customers while applying simplified procedures to low-risk ones. This approach enables efficient use of staff and technology. However, accurately calibrating risk scores and ensuring they remain current requires continuous data analysis and governance.

Anti-Terrorist Financing (ATF) terrorist networks, funding flows, detection Efforts to prevent the collection and movement of funds intended to support terrorist activities. The CRAU must identify customers who may be linked to terrorist groups, often through indirect channels such as charitable donations or informal money-transfer systems. Practical measures include screening against terrorist watchlists and monitoring for suspicious patterns like small, frequent transfers to high-risk regions. The challenge lies in the covert nature of terrorist financing and the need for intelligence sharing.

Beneficial Ownership Registry public database, transparency, compliance A centralized repository where entities disclose their UBOs, facilitating regulatory access and public scrutiny. The CRAU leverages data from such registries to validate ownership information provided by customers. For example, a corporate client's shareholders can be cross-checked against the UK Companies House registry. Not all jurisdictions maintain robust registries, leading to gaps that the CRAU must address through alternative verification methods.

Compliance Culture tone at the top, employee training, ethical standards The collective attitude and practices within an organization that promote adherence to legal and regulatory requirements. A strong compliance culture supports the CRAU by encouraging staff to report suspicious activity and follow due-diligence procedures. Practical steps include regular training, clear escalation paths, and incentivizing ethical behavior. Cultural deficiencies can result in overlooked risks and regulatory penalties.

Data Quality Management accuracy, completeness, consistency The set of processes that ensure the information used by the CRAU is reliable. Poor data quality—such as misspelled names or outdated addresses—can cause missed matches or false positives. The CRAU employs validation rules, periodic data cleansing, and source-verification to maintain high data integrity. A persistent challenge is integrating data from multiple legacy systems while preserving consistency.

Dynamic Risk Scoring real-time updates, algorithmic weighting, behavioral changes An approach where a customer's risk score is continuously adjusted based on new information, such as transaction behavior or regulatory changes. The CRAU may lower a score after a period of clean activity, or raise it following a negative news hit. Implementing dynamic scoring requires robust analytics platforms and governance to

prevent score manipulation. The benefit is a more responsive risk management posture.

Electronic Identity Verification (eIDV) digital KYC, biometric checks, remote onboarding The use of electronic methods to confirm a customer's identity, often through government-issued digital IDs or facial recognition. The CRAU can accelerate onboarding for low-risk customers by employing eIDV, reducing manual document handling. However, reliance on technology introduces risks of spoofing and requires compliance with data-privacy regulations.

Financial Crime Typologies scheme patterns, case studies, predictive analytics Documented patterns of illicit behavior, such as "smurfing" (structuring) or "round-tripping" (circular transactions). The CRAU uses typologies to refine risk indicators and train analysts. For example, a typology describing the use of shell companies to conceal illicit proceeds informs the CRAU's ownership-structure analysis. Keeping typologies up-to-date demands ongoing intelligence gathering and collaboration with law-enforcement agencies.

Geopolitical Risk conflict zones, sanctions, regulatory divergence The risk arising from political events that can affect the legality or profitability of business relationships. The CRAU assesses geopolitical risk when evaluating customers operating in regions experiencing civil unrest or regime change. A client with a supply chain in a country under UN embargo would be flagged for heightened scrutiny. The fluid nature of geopolitics requires the CRAU to monitor news feeds and governmental advisories continuously.

High-Value Transaction (HVT) large sums, AML thresholds, monitoring triggers Transactions that exceed predefined monetary thresholds, often subject to additional reporting requirements. The CRAU configures monitoring rules to generate alerts for HVTs, especially when they involve high-risk jurisdictions or counterparties. For instance, a single wire transfer of \$250,000 to a offshore bank may trigger a SAR filing. The challenge is distinguishing legitimate large transactions from suspicious ones without overwhelming compliance staff.

Information Sharing Agreements (ISA) industry consortium, data exchange, confidentiality Formal arrangements that allow financial institutions to share intelligence on emerging threats and suspicious activity. The CRAU participates in ISAs to receive alerts about new fraud schemes or PEP connections. Practical benefits include faster detection and a broader view of risk. However, data-privacy considerations and competitive concerns can limit the scope of sharing.

Joint Account Risk co-ownership, shared liability, monitoring complexity The added risk that arises when two or more individuals share an account, potentially masking each other's activities. The CRAU must assess each account holder's risk profile and consider the combined effect. For example, a low-risk individual paired with a high-risk PEP may elevate the overall account risk. Managing joint-account risk requires clear policies on ownership verification and shared responsibility.

Key Risk Indicator (KRI) metric, early warning, performance tracking Quantitative measures used to monitor the effectiveness of risk-mitigation controls. The CRAU tracks KRIs such as the number of SARs filed, average time to complete EDD, and percentage of customers screened against sanctions. Monitoring KRIs

helps identify gaps in the risk assessment process. Selecting appropriate KRIs and ensuring accurate data collection are critical for meaningful oversight.

Know-Your-Customer (KYC) Refresh periodic review, data update, risk re-assessment The process of updating customer information at regular intervals to ensure ongoing accuracy. The CRAU schedules KYC refreshes based on risk tier; high-risk customers may be reviewed annually, while low-risk ones every three years. Refresh activities include re-collecting identification documents and confirming source-of-wealth statements. A common obstacle is customer fatigue, leading to incomplete updates.

Legal Entity Classification corporate type, regulatory obligations, risk profile Determining whether a client is a corporation, partnership, trust, foundation, or other structure. The CRAU uses classification to apply appropriate due-diligence measures; trusts, for instance, often require deeper ownership analysis. Classification also influences reporting obligations under AML legislation. Misclassification can result in inadequate risk assessment and regulatory penalties.

Machine-Learning Anomaly Detection AI models, unsupervised learning, pattern recognition The application of advanced algorithms to identify outliers in transaction data without predefined rules. The CRAU integrates machine-learning models to surface subtle patterns that traditional rule-based systems might miss, such as gradual escalation of transaction amounts. While powerful, these models can be opaque, creating challenges for explainability and regulator acceptance.

Money Laundering Reporting Officer (MLRO) responsibility, escalation, compliance The senior individual charged with overseeing the institution's AML program, including the CRAU's activities. The MLRO reviews high-risk cases, signs off on SAR filings, and liaises with regulators. Effective MLRO leadership ensures that risk assessments are appropriately escalated and that remediation actions are taken. The role demands deep knowledge of both regulatory requirements and operational realities.

Negative Screening adverse media, sanctions, watchlists The act of searching a customer's name against databases that contain individuals or entities associated with illicit behavior. The CRAU conducts negative screening at onboarding and periodically thereafter. A practical example involves a new corporate client whose director appears on a recent "corruption" news article, prompting an EDD request. Balancing thoroughness with the risk of false positives is a persistent concern.

Operational Due Diligence (ODD) process review, internal controls, third-party risk The evaluation of a client's internal procedures, technology, and governance structures. The CRAU may perform ODD on high-risk counterparties, such as payment processors, to ensure they have robust AML controls. ODD includes reviewing audit reports, security certifications, and staff training programs. The difficulty lies in obtaining sufficient documentation from third parties, especially in jurisdictions with limited regulatory oversight.

Publicly-Available Information (PAI) open source, web scraping, verification Data that can be accessed without special permissions, such as company websites, regulatory filings, and news articles. The CRAU

supplements customer-provided documents with PAI to corroborate identity and ownership claims. For example, a corporate client's website may list board members, which can be cross-checked against official registers. Relying solely on PAI can be risky if the information is outdated or inaccurate.

Qualitative Risk Assessment subjective analysis, expert judgment, narrative An assessment approach that incorporates non-numeric factors, such as management reputation or market perception. The CRAU uses qualitative inputs to complement quantitative scoring, especially when data is scarce. A scenario could involve evaluating a startup in an emerging sector where financial statements are limited; analysts may weigh industry reputation and founder backgrounds. The challenge is ensuring consistency and documenting rationale for auditability.

Regulatory Change Management policy updates, impact analysis, training The systematic process of adapting internal controls to new or amended regulations. The CRAU monitors regulatory bodies for updates, assesses the impact on risk assessment procedures, and implements necessary changes. For instance, a new AML directive introducing stricter PEP definitions would require revising screening criteria. Effective change management minimizes compliance gaps but demands coordination across legal, compliance, and IT teams.

Risk Appetite Statement board approval, strategic alignment, limits A formal declaration that outlines the maximum level of risk the institution is prepared to accept. The CRAU uses the statement to set thresholds for risk scoring, transaction limits, and customer acceptance. An example might be: "The firm will not accept customers with a risk score above 80 without senior-management approval." Translating broad appetite language into operational limits can be complex.

Sanctions Evasion circumvention, shell companies, hidden beneficiaries Deliberate attempts to bypass sanctions through indirect means, such as using third-party intermediaries or layered corporate structures. The CRAU must detect signs of evasion, like frequent changes in correspondent banks or inconsistent beneficiary information. A practical case involves a client routing funds through a series of offshore entities to mask the ultimate destination in a sanctioned country. Detecting evasion requires deep ownership analysis and cross-border intelligence.

Third-Party Risk Management (TPRM) vendor assessment, due diligence, contractual controls The process of evaluating and monitoring external service providers for compliance and security risks. The CRAU assesses third-party risk when a customer utilizes a payment gateway or custodial service that could expose the institution to AML violations. TPRM activities include reviewing provider AML policies, conducting onsite audits, and establishing contractual clauses for breach notification. A major challenge is the sheer number of vendors and varying regulatory expectations.

Transaction Monitoring System (TMS) rule engine, alerts, case management Software that automatically reviews customer transactions against predefined criteria to detect suspicious activity. The CRAU configures the TMS to apply risk-based thresholds, such as lower limits for high-risk customers. When the TMS

generates an alert, it is assigned to an analyst for investigation. Effective TMS implementation balances sensitivity (to capture illicit activity) with specificity (to limit false alarms). Ongoing tuning and periodic performance reviews are essential.

Unstructured Data Analysis free-text, NLP, pattern extraction The examination of textual information that does not conform to a predefined data model, such as emails, chat logs, or narrative sections of SARs. The CRAU employs natural-language processing to extract risk indicators from unstructured sources, enhancing detection of subtle threats. For example, analyzing a client's email correspondence for mentions of "offshore" or "cash-intensive" can reveal hidden risk factors. Challenges include language diversity, data privacy, and the need for accurate entity recognition.

Virtual Asset Transaction Monitoring blockchain analytics, wallet tracing, AML compliance The specialized monitoring of cryptocurrency and other digital-asset movements to detect illicit activity. The CRAU integrates blockchain-analysis tools that identify transaction patterns, such as rapid "chain hopping" or transfers to known darknet addresses. Practical application includes flagging a sudden influx of tokens from multiple wallets into a single exchange account. The volatile nature of virtual assets and evolving regulatory guidance make this an especially demanding area.

Watch-list Management list maintenance, false positive reduction, governance The ongoing process of updating and configuring the sets of individuals and entities that trigger alerts. The CRAU ensures that watch-lists are refreshed daily, that matching algorithms are tuned to reduce name-matching errors, and that governance processes approve any custom list additions. An effective watch-list management program reduces operational burden while maintaining compliance. The main difficulty lies in reconciling multiple lists with overlapping criteria.

Risk-Based Customer Segmentation grouping, profiling, targeted controls Dividing the customer base into distinct segments based on shared risk characteristics, allowing the CRAU to apply uniform controls within each group. Segmentation may be based on industry, transaction volume, or geographic exposure. For example, "high-risk retail merchants" might be subject to tighter monitoring than "low-risk e-commerce sellers." Maintaining accurate segmentation requires regular data refreshes and validation.

Compliance Reporting regulatory filings, internal dashboards, audit trails The production of reports that communicate the status of AML/CTF activities to regulators, senior management, and internal stakeholders. The CRAU generates periodic compliance reports detailing SAR volumes, risk-assessment outcomes, and remediation actions. Effective reporting includes clear metrics, trend analysis, and explanations of any deviations. Reporting challenges include data aggregation from disparate systems and ensuring report accuracy under audit scrutiny.

Data Privacy Considerations GDPR, data minimization, consent The obligation to protect personal data collected during due-diligence activities. The CRAU must balance AML requirements with privacy laws, ensuring that only necessary data is collected and stored securely. For instance, retaining a customer's

passport scan must comply with retention schedules and encryption standards. Navigating conflicting obligations—such as a regulator demanding data that a privacy law restricts—requires careful legal analysis.

Entity Resolution duplicate detection, master data, linkage The process of identifying and merging records that refer to the same real-world entity across multiple data sources. The CRAU uses entity-resolution techniques to consolidate customer profiles, preventing fragmented risk assessments. Practical tools include fuzzy-matching algorithms that reconcile misspelled names or varied address formats. Errors in resolution can lead to under- or over-estimation of risk, making accuracy vital.

Financial Institution Risk Assessment (FIRA) peer benchmarking, sector analysis, capital adequacy An evaluation of the overall risk profile of a bank or similar entity, often used by regulators to assess systemic exposure. While distinct from the CRAU's customer-focused assessment, the principles of risk-based analysis apply. For example, a bank with a high concentration of high-risk customers may be flagged for supervisory attention. Understanding FIRA outcomes helps the CRAU align its risk thresholds with broader institutional risk appetite.

Global Sanctions Database UN, EU, US, multi-jurisdictional A consolidated repository that aggregates sanctions lists from multiple authorities into a single searchable platform. The CRAU subscribes to such databases to streamline screening processes and ensure comprehensive coverage. Integration challenges include handling differing data formats, updating frequency, and resolving conflicting match criteria across jurisdictions.

High-Risk Jurisdiction political instability, corruption, limited AML enforcement Countries or regions identified as having elevated AML/CTF risk due to weak regulatory frameworks, high levels of illicit activity, or ongoing conflict. The CRAU assigns additional scrutiny to customers operating in or transacting with these jurisdictions, often requiring EDD. A practical example is a client in a country under a UN arms embargo; the CRAU would demand proof of compliance with export controls. Jurisdiction risk ratings must be reviewed regularly as conditions evolve.

Identity Verification Technologies biometrics, document authentication, digital signatures Tools used to confirm that a person presenting identification documents is the legitimate holder. The CRAU may employ facial recognition to match a selfie with a passport photo, or use hologram detection to validate document authenticity. These technologies accelerate onboarding while reducing fraud. Limitations include false-match rates, accessibility concerns, and regulatory acceptance of certain methods.

Joint Monitoring Framework collaborative oversight, shared responsibilities, cross-departmental A structure whereby multiple internal teams—such as compliance, risk, and fraud—share responsibility for monitoring high-risk customers. The CRAU leads the framework by defining risk criteria, while fraud analysts investigate suspicious patterns and risk teams approve escalations. Benefits include broader expertise and faster response times. However, coordination challenges can arise if roles and communication channels are not clearly defined.

Key Performance Indicators (KPIs) measurements, effectiveness, efficiency Quantitative metrics used to evaluate the performance of the CRAU's processes. Common KPIs include average time to complete an EDD, percentage of alerts resolved within SLA, and number of false positives per month. Tracking KPIs helps identify bottlenecks and drive continuous improvement. Selecting meaningful KPIs requires alignment with business objectives and regulatory expectations.

Legal Compliance Checklist audit tool, regulatory requirements, compliance gaps A structured list of items that must be verified to ensure adherence to AML/CTF laws. The CRAU utilizes the checklist during onboarding to confirm that all necessary documents, screenings, and approvals are completed. The checklist may include items such as "Sanctions screen performed," "Beneficial owner identified," and "Risk rating assigned." Regularly updating the checklist to reflect regulatory changes prevents oversight.

Machine-Readable Data Formats XML, JSON, API integration Structured data representations that enable automated exchange between systems. The CRAU leverages machine-readable formats to import customer data from third-party providers and to export alerts to case-management platforms. Using standardized formats reduces manual data entry errors and speeds up processing. Compatibility issues arise when legacy systems only support proprietary formats, requiring middleware conversion.

Negative News Database adverse media, source reliability, coverage scope A curated collection of news articles and reports that may indicate illicit behavior. The CRAU queries the database during risk assessment to uncover any negative mentions of a customer or associated individuals. For example, a news article linking a director to a bribery scandal would trigger an EDD request. Maintaining database relevance involves regular updates and pruning of outdated or irrelevant entries.

Operational Resilience business continuity, disaster recovery, risk mitigation The ability of the CRAU to continue functioning during disruptions such as system outages or cyber-attacks. Measures include redundant servers, backup data, and documented recovery procedures. A resilient operation ensures that critical screenings and monitoring continue uninterrupted, protecting the institution from compliance lapses. Achieving resilience requires investment in technology and regular testing.

Periodic Review Cycle frequency, risk re-assessment, data refresh The scheduled interval at which customer information is re-evaluated to ensure risk ratings remain accurate. The CRAU defines review cycles based on risk tier; high-risk customers may be reassessed annually, while low-risk customers every three years. During a review, the CRAU updates KYC documents, checks for new adverse media, and re-runs sanctions screens. Balancing the workload of reviews with resource constraints is a key operational challenge.

Qualitative Risk Indicators subjective factors, expert assessment, narrative description Non-numeric signals that contribute to a customer's risk profile, such as industry reputation or management turnover. The CRAU incorporates qualitative indicators when quantitative data is insufficient, for example, a sudden change in senior leadership of a client company. Documenting qualitative assessments ensures transparency and auditability. The main difficulty lies in maintaining consistency across analysts.

Regulatory Reporting Obligations SAR filing, CTR submission, annual returns Mandatory disclosures that financial institutions must submit to supervisory authorities. The CRAU is responsible for preparing and submitting Suspicious Activity Reports (SARs) when indicators of illicit activity arise, and Currency Transaction Reports (CTRs) for cash transactions exceeding statutory thresholds. Compliance with reporting timelines and content requirements is critical to avoid penalties. Reporting challenges include gathering sufficient evidence and protecting the confidentiality of the report.

Risk Mitigation Controls preventive measures, detection mechanisms, remediation Actions taken to reduce the likelihood or impact of identified risks. The CRAU implements controls such as transaction limits, enhanced monitoring, and staff training. For example, imposing a \$50,000 daily cash deposit limit on a high-risk retail merchant reduces exposure to structuring. Controls must be proportionate to the risk and regularly tested for effectiveness.

Sanctions Risk Scoring weighting, match confidence, risk tier A component of the overall risk score that reflects the degree of exposure to sanctions-related threats. The CRAU assigns higher points for direct matches on sanctions lists and lower points for indirect connections, such as a beneficial owner on a watchlist. The scoring model must account for match confidence levels (exact, fuzzy, or partial). Calibration is essential to avoid over-penalizing low-probability matches.

Third-Party Data Enrichment enhanced profiles, external sources, supplemental information The practice of augmenting internal customer data with information from external providers, such as credit bureaus, corporate registries, or AML intelligence services. The CRAU uses enrichment to fill gaps, verify identities, and uncover hidden relationships. For instance, adding a credit score to a retail client's profile may aid in assessing financial stability. Data licensing costs and data-quality issues must be managed.

Transaction Velocity Monitoring frequency analysis, rapid movement, red flag Observing the speed at which transactions occur within a short timeframe. The CRAU flags customers whose transaction frequency spikes dramatically, as rapid movement of funds can indicate layering in money-laundering schemes. A practical rule might be "more than five transfers exceeding \$10,000 within 24 hours." Distinguishing legitimate business bursts from illicit activity requires contextual understanding.

Unusual Activity Report (UAR) internal alert, preliminary investigation, escalation An internal documentation used by the CRAU to capture observations that may not yet meet the threshold for a formal SAR but warrant further analysis. The UAR includes details of the activity, risk assessment, and recommended next steps. For example, a series of small payments to a new beneficiary could be logged as a UAR pending additional evidence. Proper handling of UARs ensures that potential threats are not overlooked.

Virtual Asset Risk Framework crypto exposure, regulatory guidance, risk factors</p>
</div>
<div data-bbox="75 910 452 940" data-label="Page-Footer">
<p>Read online: https://certificates.gsbf.co.uk/glossaries/5401812/customer-risk-assessment-unit</p>
</div>
<div data-bbox="582 910 920 925" data-label="Page-Footer">
<p>Greenwich School of Business and Finance · 28 Jun 2026</p>
</div>