
Master Certificate in Employee Engagement

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Remote/hybrid workforce expansion | Organizations with engaged remote employees report 34% higher productivity gains than disengaged counterparts | McKinsey Global Institute 2026

Skills-first hiring shift | Companies prioritizing engagement competencies see 28% faster time-to-fill critical roles | World Economic Forum Future of Jobs Report 2025

AI-driven workplace transformation | Teams with high engagement outperform AI-augmented peers by 19% in innovation metrics | OECD Skills Outlook 2026

Generational workforce dynamics | Millennials and Gen Z professionals—68% of future labor force—demand engagement as a core benefit | LinkedIn Economic Graph 2025