
Graduate Certificate in Traffic Management (Foundation)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Decarbonization mandates tied to traffic-flow optimization | Cities and logistics fleets must reduce Scope 1 emissions 50% by 2030 or face fines under the EU Green Deal and U.S. Inflation Reduction Act | McKinsey Global Institute

Surge in IoT-enabled intersections and real-time data platforms | By 2026, 89% of new urban intersections will integrate AI traffic controllers, creating urgent demand for certified specialists | World Economic Forum Future of Jobs Report

Congestion costing economies more than 3% of GDP annually | Every 1% reduction in delay translates to USD \$30 billion in annual savings across OECD nations | OECD Skills Outlook