
Graduate Certificate in Traffic Management (Higher)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI-powered traffic optimization systems | Reduces urban congestion costs by up to \$50 billion annually across top 50 cities | McKinsey Global Institute

Smart city infrastructure investments | Global spend on traffic management tech to reach \$120 billion by 2026, creating leadership roles | World Economic Forum

Regulatory pressure for sustainability | Governments mandating 30% reduction in traffic emissions by 2030, driving demand for expert planners | OECD Skills Outlook