
Professional Certificate in Sustainable Shipping and Decarbonization (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

IMO 2030/2050 carbon intensity targets | Shipping must cut emissions by 70% by 2050—creating urgent demand for certified decarbonization professionals to navigate regulatory penalties and compliance costs | International Maritime Organization

Corporate ESG mandates accelerating | 78% of Fortune 500 companies now tie executive bonuses to ESG KPIs, with shipping emissions a top audit focus—raising the value of your expertise in boardrooms | McKinsey Global Institute

Green financing reshaping fleet investments | USD \$300 billion in green bonds issued annually for maritime projects, with lenders prioritizing decarbonization-ready operators—your skill set unlocks these pipelines | World Economic Forum