
Professional Certificate in AI-Enhanced Leadership and Management (Higher)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI integration in C-suite decisions | Leaders who leverage AI see a 34% increase in strategic decision accuracy, reshaping corporate growth trajectories | McKinsey Global Institute (2025)

Automation of middle management tasks | Enterprises automating up to 60% of routine leadership workflows will need certified managers to oversee transitions | World Economic Forum (2026)

Cross-border digital transformation demand | Companies expanding globally require AI-enhanced leadership to navigate cultural and regulatory complexities | OECD Skills Outlook (2026)

Skills premium for certified professionals | Certified AI-Enhanced Leadership graduates earn an average 28% salary premium over non-certified peers across all major markets | LinkedIn Economic Graph (2026)