
Sustainable Shipping and Decarbonization

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

EU Emissions Trading System expansion | Imposes direct costs on non-compliant shippers, creating urgent demand for carbon-accounting experts | European Commission (2026)

LNG and hydrogen fuel adoption surge | Triggers a 4x increase in demand for engineers and compliance officers by 2026 | McKinsey Global Institute (2025)

Corporate net-zero pledges | Forces 85% of top 200 shipping firms to hire decarbonization specialists, raising salaries 22-35% annually | World Economic Forum (2024)