
Professional Certificate in Sustainable Shipping and Decarbonization (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

EU CBAM phased rollout by 2026 | Shippers importing into the EU will face tariffs on carbon-intensive freight, making decarbonization-linked certifications a compliance necessity for access to a \$9 trillion market. | McKinsey Global Institute

IMO 2030 GHG strategy enforcement | Global fleet owners must halve absolute emissions by 2030 or face operational restrictions, turning certified expertise into a license to operate. | World Economic Forum
Green finance premiums for certified fleets | Banks and insurers now discount loan rates up to 2.3% for vessels with verified decarbonization plans, creating measurable ROI for certified professionals. | OECD (2026)